

Empathy Map

The diagram features a central grey silhouette of a person in a suit and tie, enclosed within a circular frame. This central element is surrounded by six white, rounded rectangular boxes arranged in a circle. The boxes are labeled as follows: 'SEE' at the top-left, 'HEAR' at the top-right, 'FEEL' at the bottom-left, 'SAY' at the bottom-right, 'PAIN' at the bottom-left (below the FEEL box), and 'GAIN' at the bottom-right (below the SAY box). The entire layout is set against a light grey background.